



**Big Brothers  
Big Sisters**  
OF YORK

# 2021 ANNUAL REPORT



WE IGNITE THE POWER AND POTENTIAL  
OF YOUNG PEOPLE!!

We believe that every young person should be given  
the opportunity and resources to identify and reach their full potential.



**Big Brothers  
Big Sisters**  
**OF YORK**

# BOARD OF DIRECTORS



Our Board of Directors exists to direct, guide, and inspire the organization through the careful establishment of the organizational values and written policies. This includes identifying the desired performance goals, making specific contributions that lead the organization toward the desired performance and ensuring that the goals are attained.

In addition, the Board of Directors identifies and nurtures the strategic relationships required to strengthen Big Brothers Big Sisters of York and is accountable as a body to its stakeholders for the competent, conscientious and effective accomplishment of its obligations.

## Chair & Treasurer

Gary Kryshka

## Past Chair

Dean Smalley

## Directors

Galen McLennan

Sarah Banks

Margaret Sharp

Theresa Scullion

Scott Macaulay

Cecile Hammond



# OUR MISSION ~ OUR VISION

All young people realize  
their full potential

Enable life-changing  
mentoring relationships to  
ignite the power and  
potential of young people

IGNITING POWER  
AND POTENTIAL.

#BIGGERTOGETHER





What a remarkable year 2021 was for Big Brothers Big Sisters of York! Despite the continued pandemic, the York team's commitment and passion continued throughout the year. More children and youth than ever before were served in 2021 thanks to our incredible York team, funders, donors and supporters!

Our virtual innovations for both programs and fundraising initiatives ensured a successful year and I could not be more grateful than I am to have been part of our final year working together as BBBSY! These last ten years have been a truly remarkable journey for me and I am thankful to the Board of Directors for their continued support throughout the pandemic and for the many years leading us here. Together with our Peel partners, Big Brothers Big Sisters of Peel | York will continue to serve children and youth across our regions and with our combined resources, we will be able to reach more communities than ever before. #strongertogether

*Sarah U. Dame*  
**PRESIDENT AND CEO**



Big Brothers  
Big Sisters  
OF YORK

## PROGRAMS

Big Brothers Big Sisters of York is proud to enable life-changing mentoring relationships for children and youth across York Region and Bradford West Gwillimbury. By providing these young people with a uniquely-suited mentoring experience, they learn, grow, and become empowered to ignite their own potential.

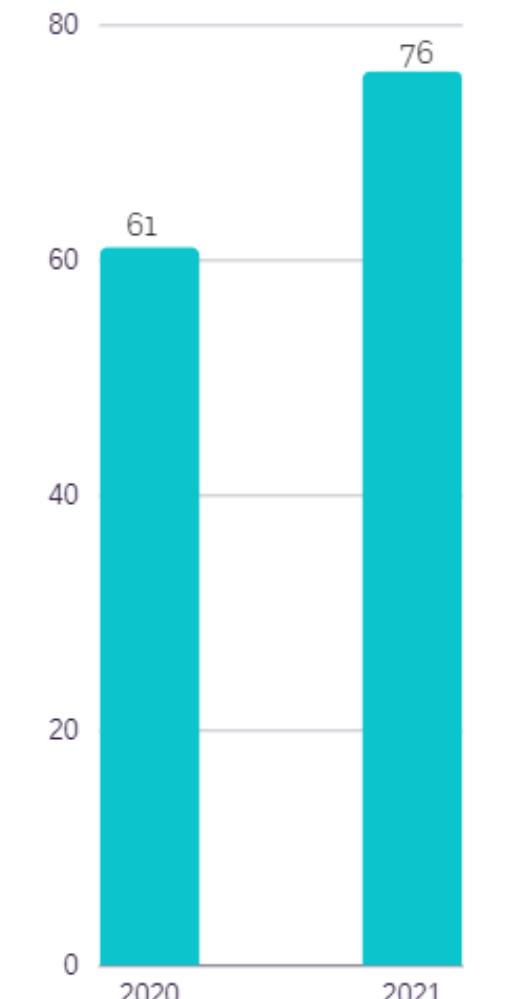
The Program Team coordinates a variety of programs and activities to meet the needs of the young people in our community.

Here is an overview of the services delivered in 2021...

# COMMUNITY-BASED MENTORING



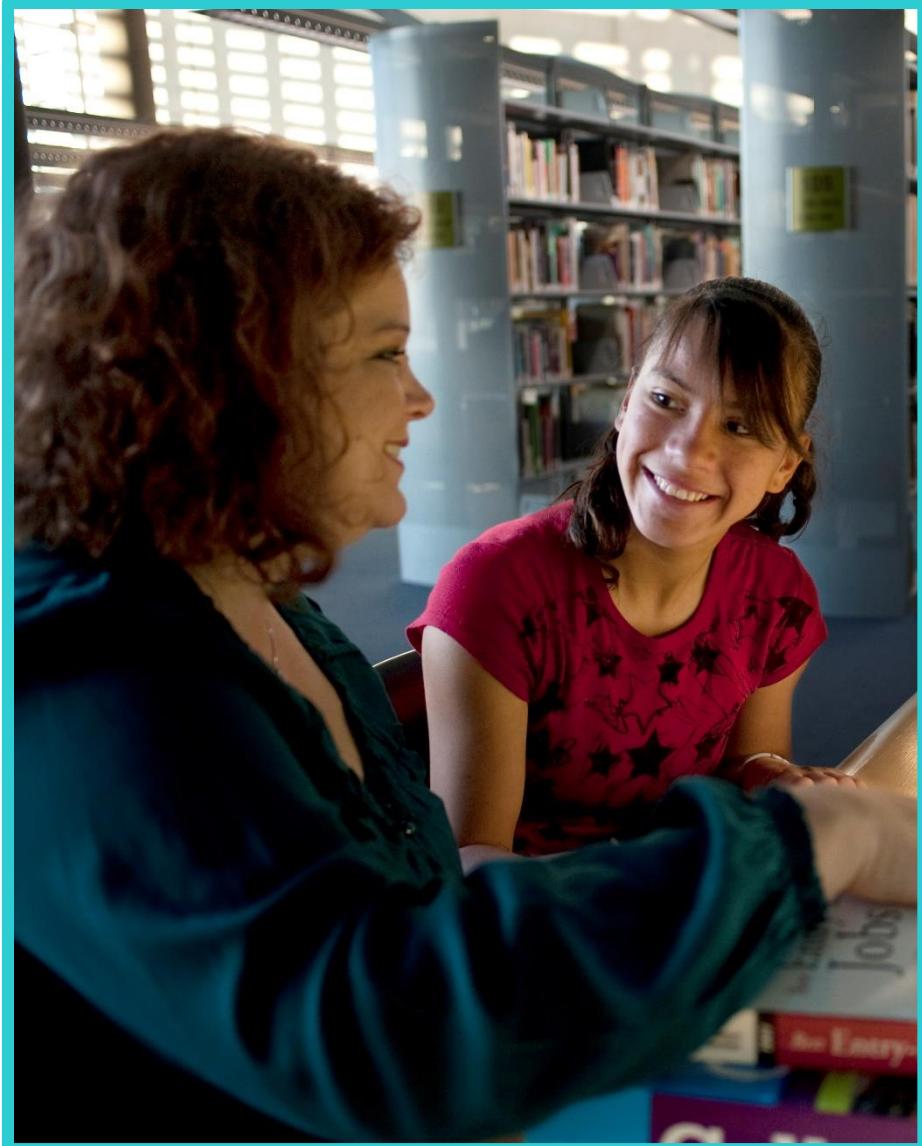
The *Big Brothers* and *Big Sisters* Community-Based Mentoring programs match children and youth (6-15 years) with a uniquely suited role model to talk to and share common interests with. A relationship is founded on trust and consistency. With the support of their Mentors, young people are able to increase self-confidence, enhance social skills, and engage in new experiences within their community.



Community-Based Mentoring;  
Big Brothers, Big Sisters,  
Virtual & Big Buddy



# IN-SCHOOL MENTORING



"The match with my Mentor is going really well, even with it being virtual now. My Mentor is really genuine and it feels really nice that I have a friend that I can see every week. She makes me feel important and happy."

---

ISM Mentee

---

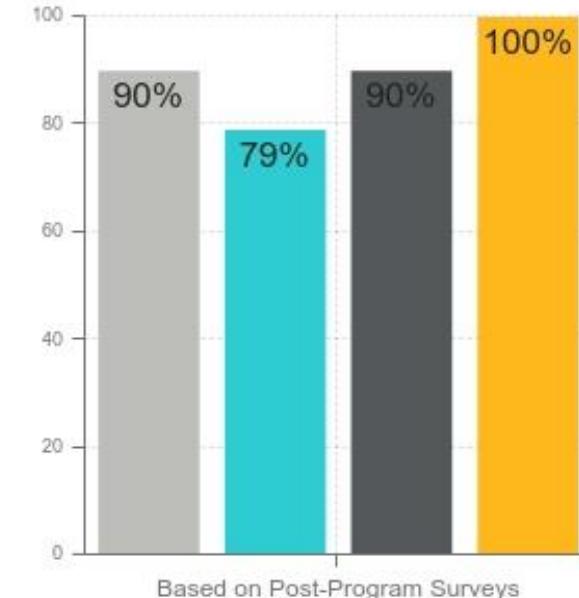
The *In-School Mentoring (ISM)* program matches children in grades 1 to 8 with a caring and committed adult role model to spend quality time with during the school day. Weekly meetings help build a stable foundation upon which a developmental relationship can form. This program has led to improved self-esteem and promotes educational engagement and school connectedness.



# IN-SCHOOL MENTORING +



New this year is *In-School Mentoring+ (ISM+)*. This program is similar to the ISM program, however Mentors in **ISM+** are university students in the Faculty of Education. And therefore equipped to provide educational support for children struggling during this ever-changing school year. Matches meet weekly; half of each meeting is for rapport building while the other half is geared towards academics.



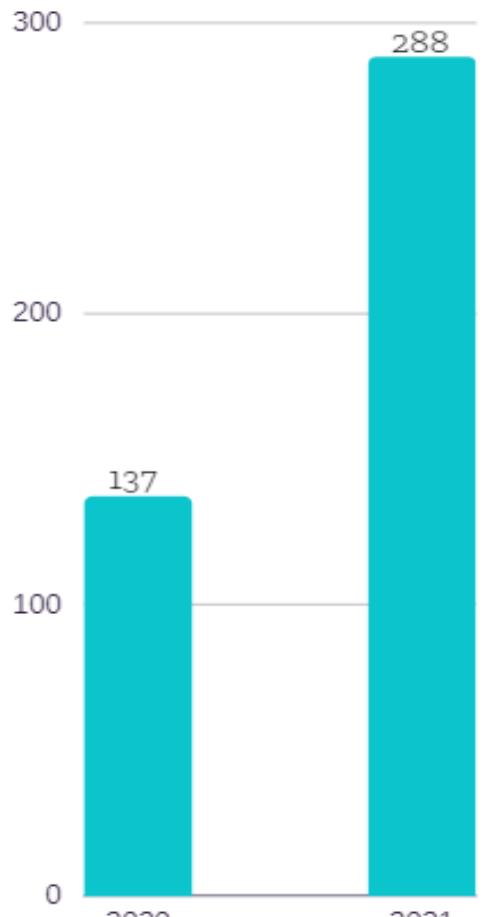
- Feel more confident because of the program
- Made healthier choices because of the program
- Feel more positive about attending school because of the program
- Received helpful educational support from their Mentor



# GO GIRLS!



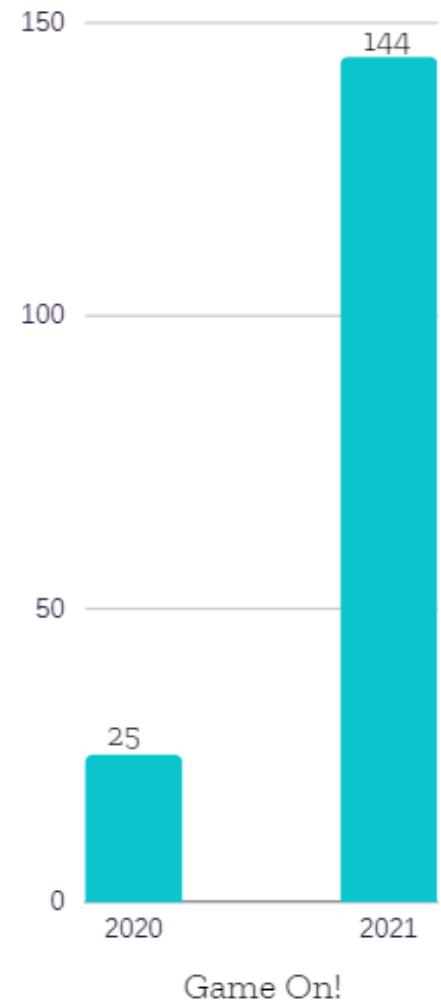
Completely redesigned in 2020 is our *Go Girls!* program. With an emphasis on connection and empowerment for female-identified youth between 10 and 16 years old, participants are provided with the opportunity to engage in fun and interactive discussions and activities via Zoom. The program runs once a week for 8 consecutive weeks and promotes physical activity, balanced eating, self-confidence, and stress management.



# GAME ON!

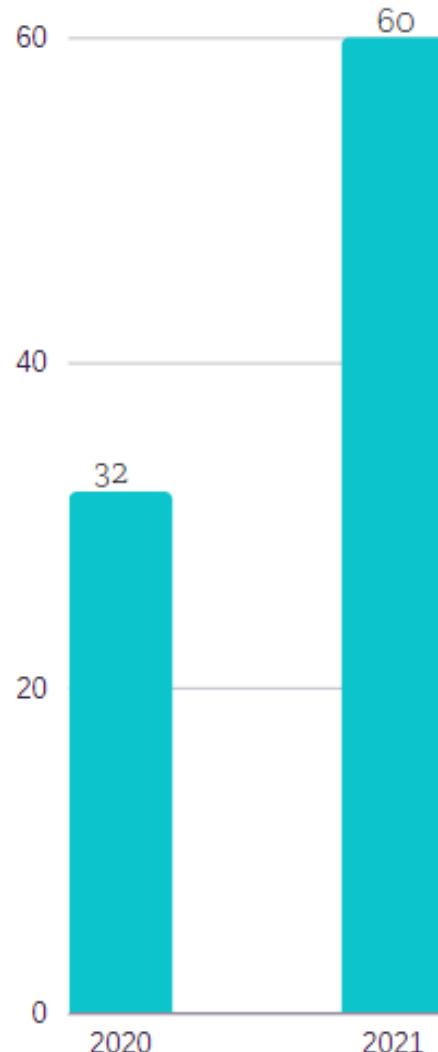


*Game On!*, our popular male empowerment program for youth 10-16, was also redesigned for virtual delivery. Facilitated by male-identified Mentors, participants are provided with the opportunity to engage in fun and interactive discussions and activities via Zoom. The program promotes physical activity, positive nutrition, stress management, and interpersonal relationship skills.



# BIG BUNCH VIRTUAL ACTIVITIES

**Big Bunch** was developed to meet the growing need for safe socialization. With an emphasis on having fun, Mentees in this program meet once a month for 12 months with agency staff and volunteer Mentors. Participants are engaged in a variety of interactive and skill building activities in large and small group settings. Social competencies and interpersonal skills are enhanced through connection with peers and adult role models.



Big Bunch Virtual Activities



# UNITE THE BRIGHT!



## UNITE THE BRIGHT!

VIRTUAL CAMP



# Welcome to *Unite the Bright!*

New this year:  
Virtual April Break Camp,  
***Unite the Bright!***  
April 12-April 16 2021

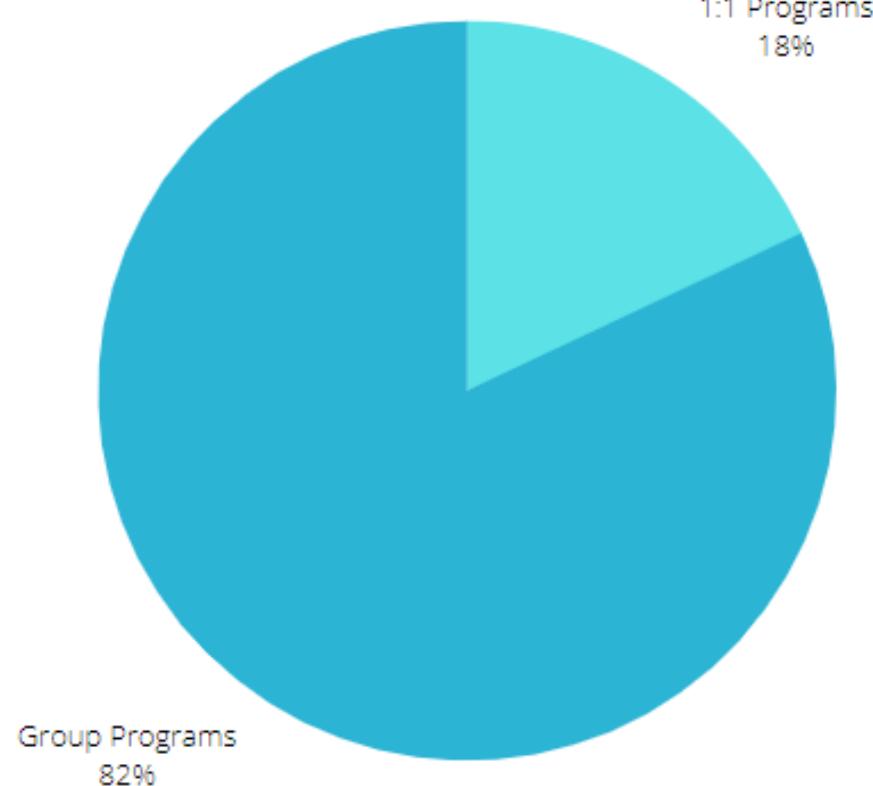
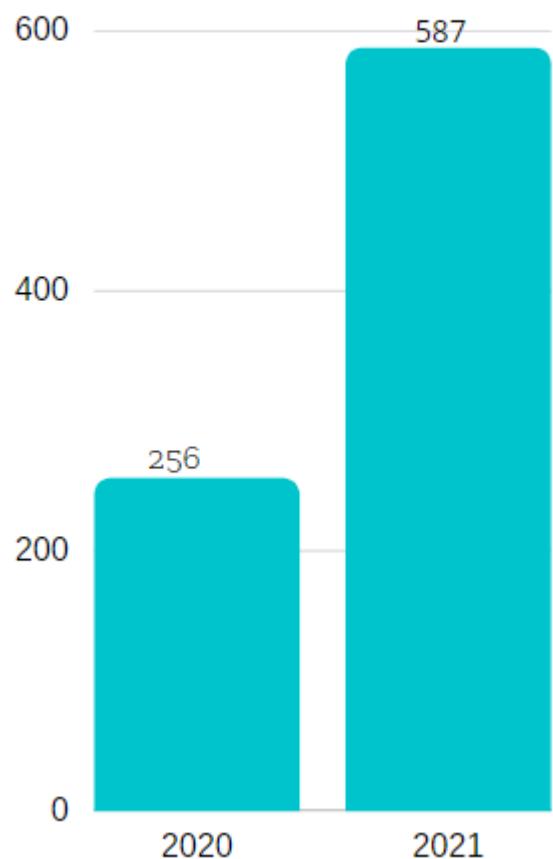
SESSION #1: **Move It Monday!**  
SESSION #2: **Talent Tuesday!**  
SESSION #3: **Wellness Wednesday!**  
SESSION #4: **Thankful Thursday!**  
SESSION #5: **Food and Nutrition Friday!**  
*52 children served in 2021!*



# IMPACT

## 2021 SERVICE DELIVERY DATA & HIGHLIGHTS

587 youth provided direct  
Mentoring Services in 2021  
(129% increase)



### PROGRAM PARTICIPATION

**1:1 PROGRAMS**  
18% of youth were served in 1:1  
programs (103 matched)

**GROUP PROGRAMS**  
82% of youth were served in group  
programs (484 matched)





Big Brothers  
Big Sisters  
OF YORK

# OUR VOLUNTEERS



Our generous volunteers contributed many hours last year, investing their time to children and youth in our community.

We are honoured to work beside these individuals who generously give their time and experience, and by doing so, help children find within themselves the confidence to achieve more.



**Big Brothers  
Big Sisters  
OF YORK**

# FUNDERS ~ DONORS ~ SPONSORS

## \$50,000 Plus

**United Way Greater Toronto • Richmond Hill Hall Charities Association  
Regional Municipality of York • Government of Canada (CEWS, CSJ)**

## \$10,000 - \$49,000

**Magna International • Ministry of Education • Monat Global Canada ULC**

## \$5,000 - \$9,000

**The Don & Joan Walker Family Charitable Trust • 100 Men Who Give a Damn  
Rob & Theresa Scullion • Samuel Associated Tube Group**

## \$2,500 - \$4,999

**Bridge & Mary D'Souza • Dan & Margaret Sharp • Enterprise Holdings  
Highway 11 Cruisers**



**Big Brothers  
Big Sisters**  
OF YORK

# DONORS

**\$250 - \$2,499**

Akil Jaffer  
Amanda Wilson -Insurance and Financial Services  
Aurora Home Hardware  
AWL Construction LTD  
Bradford Firefighters  
Chaggares & Bonhomme  
CIBC Staff – In Memory of Ruth Brock  
City of Richmond Hill  
ClubLink  
Crowle Fittings & Supply Ltd.  
Cyril Eldridge  
Dave Prakish – Watson-Marlow Canada  
Dean Smalley  
Drew Dunning  
Gary Kryshka  
Gary Lander  
Highway 11 Cruisers C. C. - Danny Facchini

Ian Stewart  
In Honour of Elesha Taui

Jessica Harcourt  
Jim Glover  
John O'Hoski  
Karen Cilevitz  
Justin Tsui  
Katherine Roy

Katand Enterprises Inc.  
Kathco Foods Incorporated

Keegan Tyers - Watson-Marlow Canada Inc.

Lawrence Walker  
Maple Lions Club  
Miller Thomson LLP  
Morris Marketing Group  
Newmarket Honda  
Norman Hill Realty Inc.  
Powersmiths International  
Renee Poole

Richvale Lioness Club  
Richvale Lions Club  
Richard Barber – Utility Matters  
Rick & Sue Matheson  
Robert Alexander  
Rotary Club of Aurora  
Ryan Sharp – Sales Promotion Services  
Sarah Dame  
Scott Macaulay  
Taylor Funeral Home  
Tim Walker  
The Davis Group in Memory of Ruth Brock  
Thomas Pearce  
Tom Symington  
Transdev  
Trevor Dale  
Versaterm INC  
Zaid Awad



Big Brothers  
Big Sisters  
OF YORK

# EVENTS

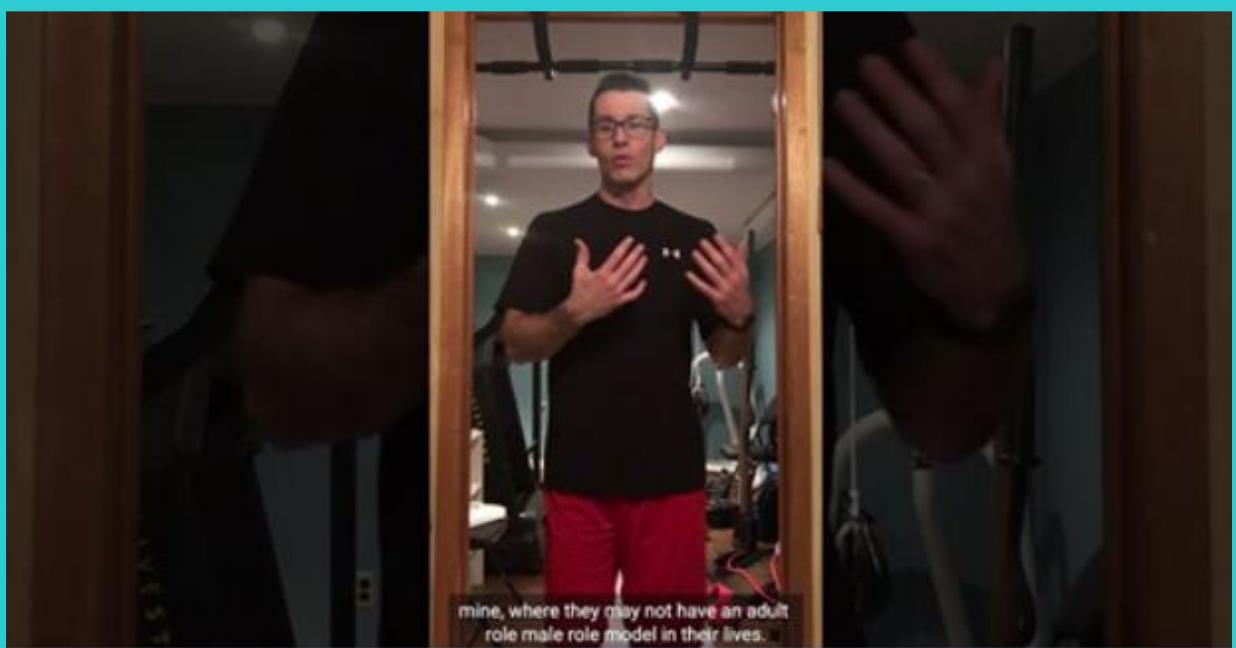
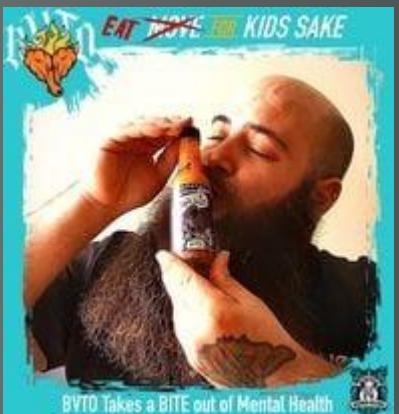


BIG THANKS TO OUR PARTICIPANTS,  
DONORS & SPONSORS!



Big Brothers  
Big Sisters  
OF YORK

# MOVE FOR KIDS' SAKE



[YOUTUBE.COM](https://www.youtube.com)

## BBBSY Pull-Up Challenge Intro Video 2021

I'm hoping to raise \$4,000 for Big Brothers Big Sisters of York Regio...

FEB  
**16**  
MAR  
**31**



 **MOVE FOR KIDS' SAKE**  
WHAT'S YOUR NEXT MOVE?





Big Brothers  
Big Sisters  
OF YORK

# GOLF FOR KIDS' SAKE





Big Brothers  
Big Sisters  
OF YORK

# THIRD PARTY EVENTS

**HOEDOWN**  
PRESENTED BY MAGNA SINCE 1987

**MAGNA HOEDOWN  
VIRTUAL CONCERT**



FEATURING  
**BEVERLEY MAHOD**

AND COUNTRY MUSIC COVER HITS  
YOU ALL KNOW AND LOVE!

ALL PROCEEDS BENEFIT  
OUR 30 MAGNA HOEDOWN  
COMMUNITY FUND RECIPIENTS

PURCHASE YOUR TICKETS  
[WWW.HOEDOWN.CA](http://WWW.HOEDOWN.CA)





Big Brothers  
Big Sisters  
OF YORK

A VERY  
SPECIAL  
THANK YOU



United Way  
Greater Toronto

WORKING WITH COMMUNITIES IN  
**PEEL, TORONTO  
& YORK REGION**



CHARITABLE GAMING  
BENEFITS THIS ORGANIZATION  
AND YOUR COMMUNITY.



Ontario  
Trillium  
Foundation



York Region

An agency of the Government of Ontario  
Un organisme du gouvernement de l'Ontario



# 2021 FINANCIALS

## Summary Statement of Financial Position

December 31, 2021

	2021	2020
<b>ASSETS Current</b>		
Cash	143,603	\$145,922
Marketable securities	151,392	100,453
Accounts Receivable	22,699	24,615
Harmonized Sales Tax recoverable	7,678	2,836
Prepaid Expenses	15,389	1,529
	340,761	275,355
<b>EQUIPMENT</b>	10,301	4,940
Restricted Marketable Securities	5,490	9,969
	356,522	290,264
<b>LIABILITIES Current</b>		
Accounts payable & accrued liabilities	7,504	18,937
Deferred grant contribution	24,517	30,427
	32,021	49,364
<b>NET ASSETS</b>		
General Fund	319,033	230,924
Restricted Fund	5,498	9,976
	324,531	240,900
	356,552	290,264

## Summary Statement of Revenues and Expenditures

December 31, 2021

	2021	2020
<b>REVENUE</b>		
Donations	158,377	68,111
Fundraising	80,236	69,797
Grants	405,249	229,057
Interest and Other Income	12,047	3,948
	655,929	370,913
<b>EXPENSES</b>		
Advertising and Promotion	3,203	2,645
Amortization	3,614	2,513
Business taxes, licenses, memberships	7,141	9,133
Fundraising expenses	24,645	1,511
Insurance	14,309	17,501
Interest and bank charges	2,845	2,511
Office	10,226	11,140
Professional fees	42,748	8,902
Program expenses	19,637	13,779
Rental	23,370	24,161
Salaries and wages	411,398	199,513
Sub-contracts	5,319	-
Telephone	3,339	2,800
Travel	504	972
	572,298	297,081
<b>EXCESS OF REVENUES OVER EXPENSES</b>	83,631	73,832



**Big Brothers  
Big Sisters**  
**OF YORK**

# TREASURERS REPORT

From a financial point of view, 2021 was successful for Big Brothers Big Sisters of York (BBBSY) even with the continuing challenges of the pandemic. Overall, revenue increased by 76% from the prior year. Donations showed an increase of 132% while fundraising and grants increased by 63%. Expenses were up about 93% from 2020. The agency received generous COVID 19 relief which enabled us to increase our staffing levels.

For the year ending December 31, 2021, Gross Revenue was \$655,929. Program, Fundraising and Administrative expenses were \$572,298. This resulted in a net surplus of \$83,631.

I would like to congratulate the staff during this very difficult year on their creative on-line fundraising initiatives along with the innovative techniques on maintaining and growing our matches in this virtual world.

During 2021 BBBSY began working with BBBS of Peel on merging the two agencies. At the end of the year the unification with BBBS of Peel was completed. During 2022 the agencies will combine their strengths and resources to create one stronger agency to serve the children who benefit from our services in York and Peel regions.

Finally, I would like to take this opportunity to thank both the Staff and the Board for their continuing support, dedication, and teamwork in this new chapter for the agency.

**Gary Kryshka**  
**Board Chair & Treasurer 2021**



Big Brothers  
Big Sisters  
OF YORK

# THANK YOU

On behalf of the  
children and families we  
are honoured to serve,  
please accept our  
sincere thanks for all  
that you do.

