



**Big Brothers  
Big Sisters**  
OF YORK

# 2020 ANNUAL REPORT



WE IGNITE THE POWER AND POTENTIAL  
OF YOUNG PEOPLE!!

We believe that every young person should be given  
the opportunity and resources to identify and reach their full potential.



**Big Brothers  
Big Sisters**  
**OF YORK**

# BOARD OF DIRECTORS



Our Board of Directors exists to direct, guide, and inspire the organization through the careful establishment of the organizational values and written policies. This includes identifying the desired performance goals, making specific contributions that lead the organization toward the desired performance and ensuring that the goals are attained.

In addition, the Board of Directors identifies and nurtures the strategic relationships required to strengthen Big Brothers Big Sisters of York and is accountable as a body to its stakeholders for the competent, conscientious and effective accomplishment of its obligations.

## Chair & Treasurer

Gary Kryshka

## Past Chair

Dean Smalley

## Directors

Galen McLennan

Sarah Banks

Margaret Sharp

Theresa Scullion

Scott Macaulay

Cecile Hammond



# OUR MISSION ~ OUR VISION

All young people realize  
their full potential

Enable life-changing  
mentoring relationships to  
ignite the power and  
potential of young people

IGNITING POWER  
AND POTENTIAL.

#BIGGERTOGETHER





As we began 2020, our **50th anniversary serving York Region**, we were anticipating celebrations throughout the year. Confronted with the pandemic in the first quarter was a dramatic contrast to our expectations. Yet, as we all faced the same challenges, we knew we had to step-up and reimagine our programs to reach the children and youth who were more isolated than ever before.

As I reflect on 2020, I am proud to say we rose to that challenge by trailblazing virtual programming methods that were used throughout the country. We accomplished our mission to support our children, youth, and families despite the challenges and, undoubtedly, what better way to honour our 50th year than that.

*Sarah U. Dame*  
**PRESIDENT AND CEO**



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# 2020 HIGHLIGHTS

- Seamless transition of one-to-one mentoring programs to virtual platforms
- Launched innovative new virtual mentoring program to support vulnerable children on our waitlist in remote areas, removing the boundaries and barriers of our large region
- Led the way across the country with creative and relevant redesign of Virtual Go Girls! and Virtual Game On! with content related to the challenges resulting from the COVID-19 pandemic
- Developed and pivoted face to face signature fundraising events to virtual venues
- Executed in collaboration our first ever BBBS Peel York virtual fundraising event: "*Move for Mentoring*"
- New intentional partnerships formed to build and strengthen service delivery, fundraising events and fund development
- Secured new funding partners, donors and sponsors



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## PROGRAMS

Big Brothers Big Sisters of York is proud to enable life-changing mentoring relationships for children and youth across York Region and Bradford West Gwillimbury. By providing these young people with a uniquely-suited mentoring experience, they learn, grow, and become empowered to ignite their own potential.

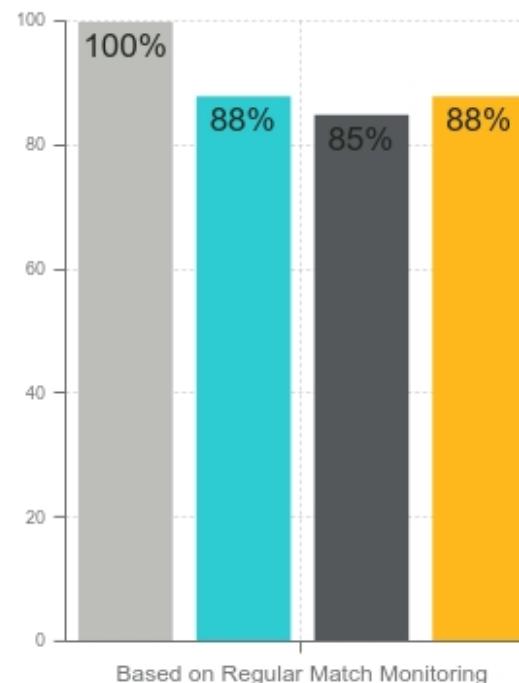
The Program Team coordinates a variety of programs and activities to meet the needs of the young people in our community.

Here is an overview of the services delivered in 2020...

# COMMUNITY-BASED MENTORING



The *Big Brothers* and *Big Sisters* Community-Based Mentoring programs match children and youth (6-15 years) with a uniquely suited role model to talk to and share common interests with. A relationship is founded on trust and consistency. With the support of their Mentors, young people are able to increase self-confidence, enhance social skills, and engage in new experiences within their community.



- Improved well-being
- Increased interpersonal skills
- Enhanced advocacy skills for self and others
- Learned new strategies to manage mental health



# IN-SCHOOL MENTORING



"The match with my Mentor is going really well, even with it being virtual now. My Mentor is really genuine and it feels really nice that I have a friend that I can see every week. She makes me feel important and happy."

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ISM Mentee

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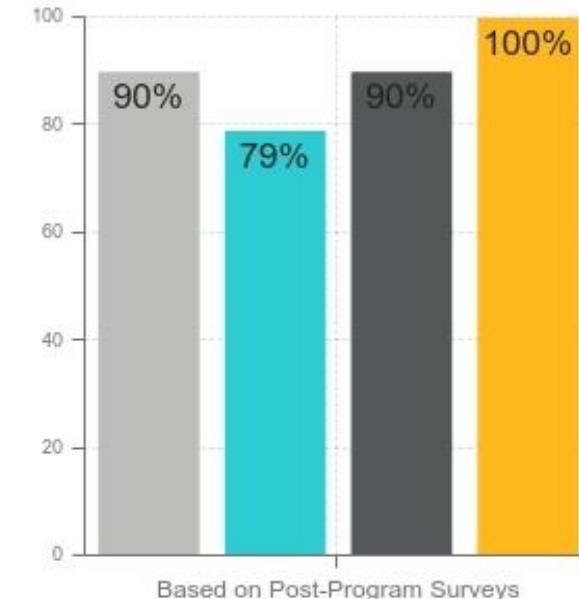
The *In-School Mentoring (ISM)* program matches children in grades 1 to 8 with a caring and committed adult role model to spend quality time with during the school day. Weekly meetings help build a stable foundation upon which a developmental relationship can form. This program has led to improved self-esteem and promotes educational engagement and school connectedness.



# IN-SCHOOL MENTORING +



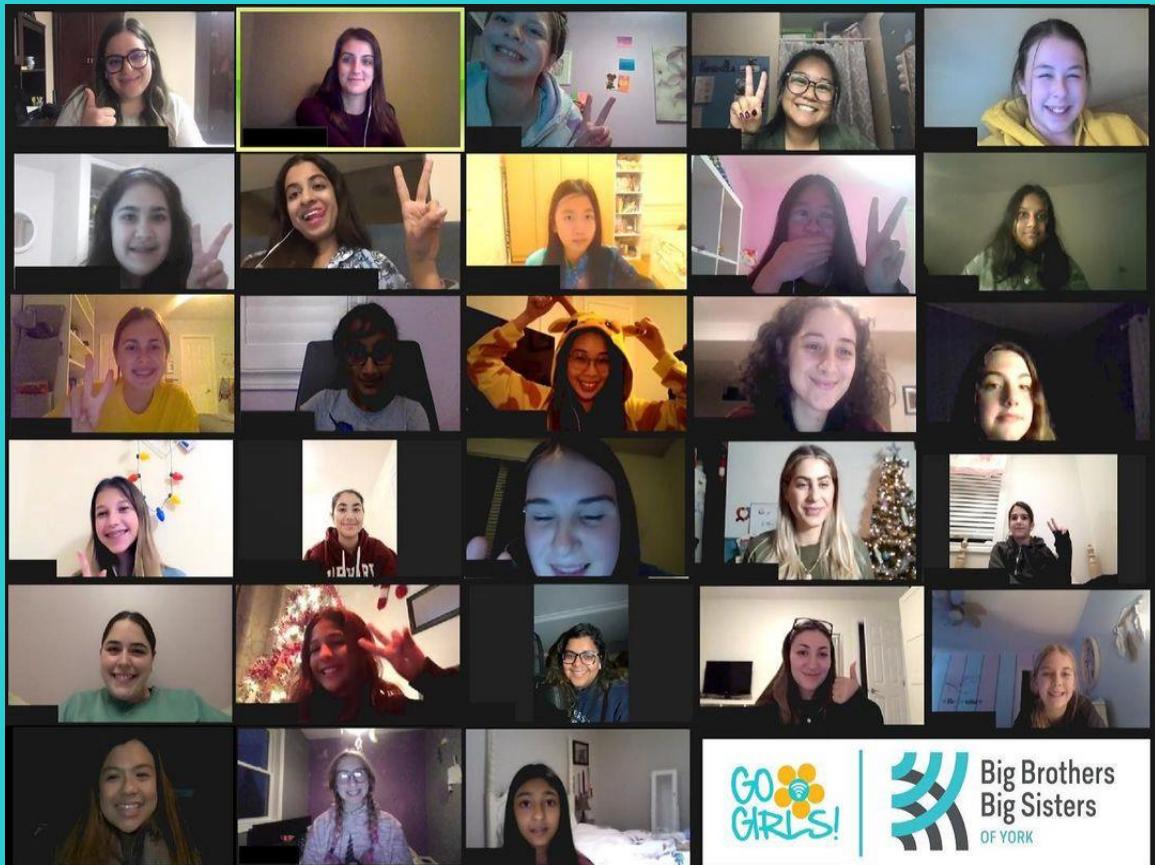
New this year is *In-School Mentoring+ (ISM+)*. This program is similar to the ISM program, however Mentors in **ISM+** are university students in the Faculty of Education. And therefore equipped to provide educational support for children struggling during this ever-changing school year. Matches meet weekly; half of each meeting is for rapport building while the other half is geared towards academics.



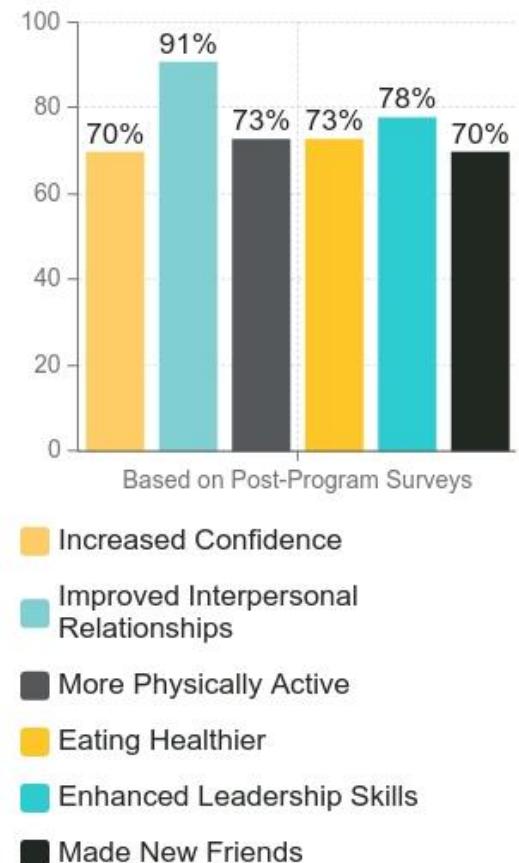
- Feel more confident because of the program
- Made healthier choices because of the program
- Feel more positive about attending school because of the program
- Received helpful educational support from their Mentor



# GO GIRLS!



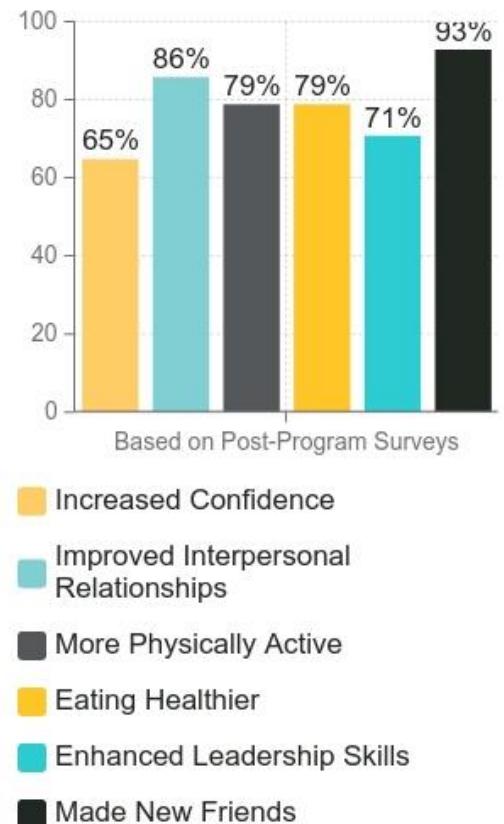
Completely redesigned in 2020 is our *Go Girls!* program. With an emphasis on connection and empowerment for female-identified youth between 10 and 16 years old, participants are provided with the opportunity to engage in fun and interactive discussions and activities via Zoom. The program runs once a week for 8 consecutive weeks and promotes physical activity, balanced eating, self-confidence, and stress management.



# GAME ON!



*Game On!*, our popular male empowerment program for youth 10-16, was also redesigned for virtual delivery. Facilitated by male-identified Mentors, participants are provided with the opportunity to engage in fun and interactive discussions and activities via Zoom. The program promotes physical activity, positive nutrition, stress management, and interpersonal relationship skills.



# VIRTUAL BIG BUNCH



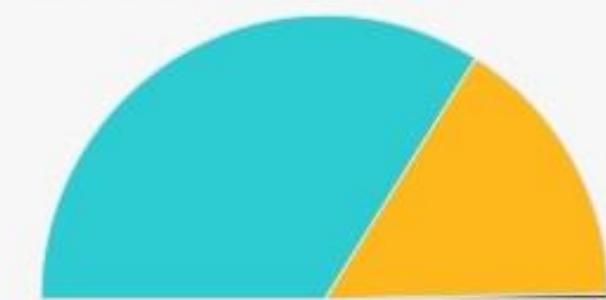
**Big Bunch** was developed to meet the growing need for safe socialization. With an emphasis on having fun, Mentees in this program meet once a month for 12 months with agency staff and volunteer Mentors. Participants are engaged in a variety of interactive and skill building activities in large and small group settings. Social competencies and interpersonal skills are enhanced through connection with peers and adult role models.



# IMPACT

WHO WERE THE  
— 355 —  
YOUNG PEOPLE SERVED IN 2020?

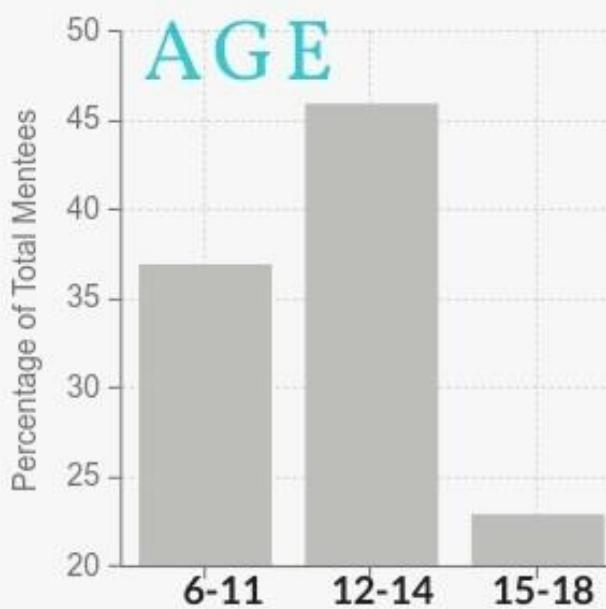
## GENDER



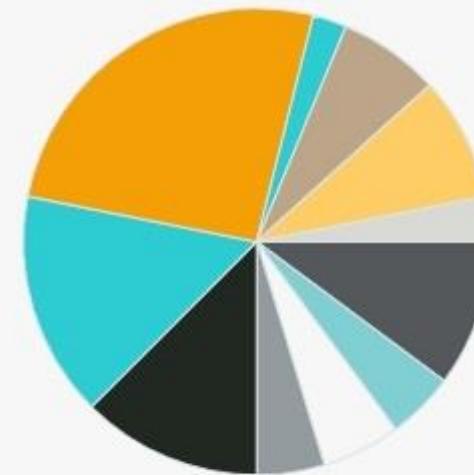
Female 68%      Male 31%  
Other 1%

Percentage of Total Mentees

## AGE

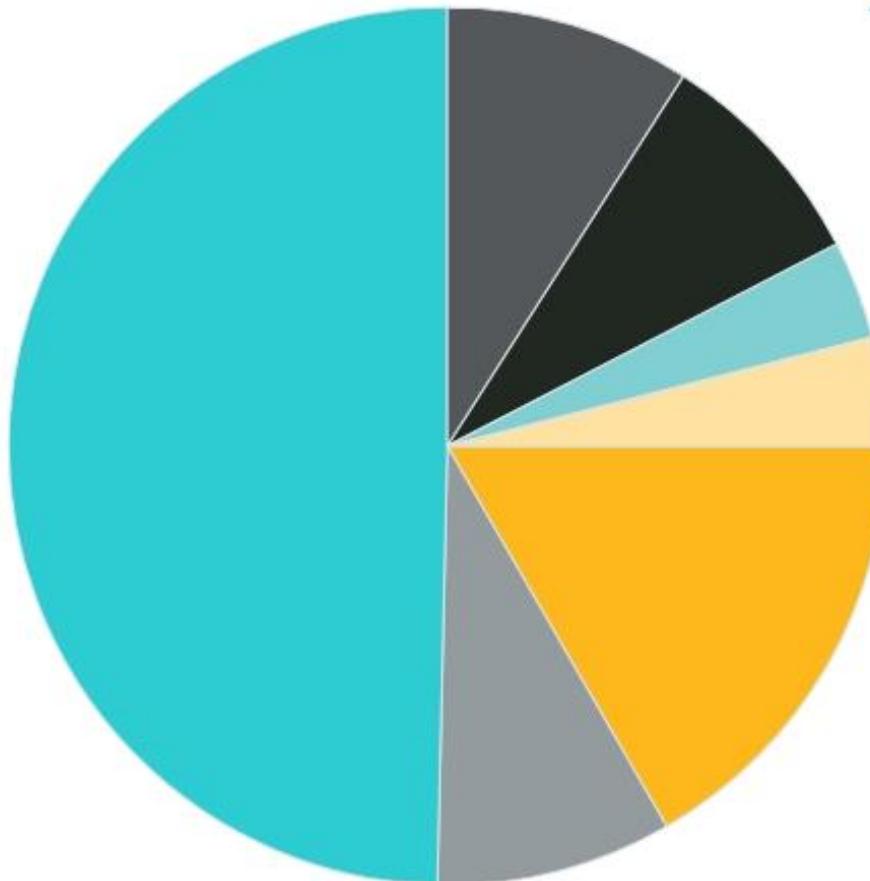


## MUNICIPALITY



# IMPACT

## HOW WERE THEY SERVED?



## PROGRAM PARTICIPATION

Big Brothers	17%
Big Sisters	9%
Go Girls	50%
Game On	9%
In-School Mentoring	8%
In-School Mentoring+	4%
Virtual Mentoring	4%





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# OUR VOLUNTEERS



Our generous volunteers contributed many hours last year, investing their time to children and youth in our community.

We are honoured to work beside these individuals who generously give their time and experience, and by doing so, help children find within themselves the confidence to achieve more.



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# HOLIDAY FAMILY SUPPORTERS



- Cindy & Family
- Daphne & Family
- Katharine & Family
- Sabrina & Family
- Victoria Masiak
- Derek Trowbridge
- The Pleasantview Porch Ladies
- York Stars Rhythmic Gymnastics Club
- Cantel Medical
- Goldman, Spring, Kichler, & Sanders LLP
- Nutak Holdings Ltd. | Cantwell Development Corporation
- The Regional Municipality of York; Human Resources, Corporate Services
- York Region Transit (YRT/Viva), Transportation Services
- York Region Rapid Transit Corporation



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# FUNDERS ~ DONORS ~ SPONSORS

## \$50,000 Plus

- United Way Greater Toronto • Richmond Hill Hall Charities Association  
Regional Municipality of York • Government of Canada (CEWS, CSJ)

## \$10,000 - \$49,000

- A & B Courier • Magna Hoedown • Ministry of Education • Monat Global Canada ULC

## \$5,000 - \$9,000

- The Don & Joan Walker Family Charitable Trust • 100 Men Who Give a Damn  
Rob & Theresa Scullion • Samuel Associated Tube Group

## \$2,500 - \$4,999

- Bridge & Mary D'Souza • Dan & Margaret Sharp • Enterprise Holdings  
Highway 11 Cruisers



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Akil Jaffer  
Amanda Wilson -Insurance and Financial Services  
Aurora Home Hardware  
AWL Construction LTD  
Bradford Firefighters  
Chaggares & Bonhomme  
CIBC Staff – In Memory of Ruth Brock  
City of Richmond Hill  
ClubLink  
Crowle Fittings & Supply Ltd.  
Cyril Eldridge  
Dave Prakish – Watson-Marlow Canada  
Dean Smalley  
Drew Dunning  
Gary Kryshka  
Gary Lander  
Highway 11 Cruisers C. C. - Danny Facchini

# DONORS

**\$250 - \$2,499**

Ian Stewart  
In Honour of Elesha Taui  
Jessica Harcourt  
Jim Glover  
John O'Hoski  
Karen Cilevitz  
Justin Tsui  
Katherine Roy  
Katand Enterprises Inc.  
Kathco Foods Incorporated  
Keegan Tyers - Watson-Marlow Canada Inc.  
Lawrence Walker  
Maple Lions Club  
Miller Thomson LLP  
Morris Marketing Group  
Newmarket Honda  
Norman Hill Realty Inc.  
Powersmiths International  
Renee Poole

Richvale Lioness Club  
Richvale Lions Club  
Richard Barber – Utility Matters  
Rick & Sue Matheson  
Robert Alexander  
Rotary Club of Aurora  
Ryan Sharp – Sales Promotion Services  
Sarah Dame  
Scott Macaulay  
Taylor Funeral Home  
Tim Walker  
The Davis Group in Memory of Ruth Brock  
Thomas Pearce  
Tom Symington  
Transdev  
Trevor Dale  
Versaterm INC  
Zaid Awad

## In Kind

Tim Hortons Newmarket (1152945)



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# VIRTUAL EVENTS

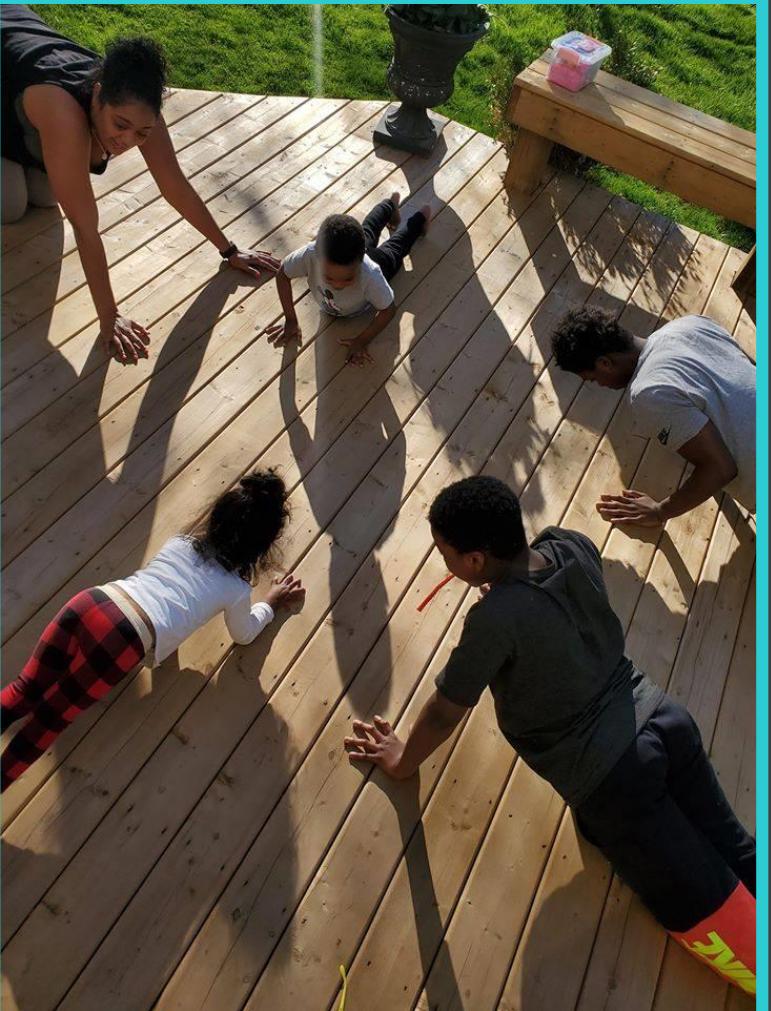


BIG THANKS TO OUR  
PARTICIPANTS,  
DONORS & SPONSORS!



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# MOVE FOR MENTORING



**MOVE FOR MENTORING**  
*Exercising for the right of all young people to reach their full potential*



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# BOWL FOR KIDS SAKE





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# THIRD PARTY EVENTS





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A VERY  
SPECIAL  
THANK YOU



United Way  
Greater Toronto

WORKING WITH COMMUNITIES IN  
**PEEL, TORONTO  
& YORK REGION**



CHARITABLE GAMING  
BENEFITS THIS ORGANIZATION  
AND YOUR COMMUNITY.

105.9  
The Region

MONAT<sup>®</sup>  
GRATITUDE

Ontario

York Region

# 2020 FINANCIALS

Summary Statement of Financial Position			Summary Statement of Revenues and Expenditures		
	31-Dec-20	2020	31-Dec-20	2020	2019
<b>ASSETS Current</b>			<b>REVENUE</b>		
Cash	<b>145,922</b>	\$114,763	Donations	<b>68,111</b>	61,396
Marketable securities	<b>100,453</b>	50,057	Fundraising	<b>69,797</b>	125,036
Accounts Receivable	<b>24,615</b>	6,829	Grants	<b>229,057</b>	240,409
Harmonized Sales Tax recoverable	<b>2,836</b>	3,748	Interest Income	<b>3,948</b>	4,448
Prepaid Expenses	<b>1,529</b>	3,447		<b>370,913</b>	431,289
	<b>275,355</b>	178,844	<b>EXPENSES</b>		
Equipment	<b>4,940</b>	849	Advertising & Promotion	<b>2,645</b>	4,044
Restricted Marketable Securities	<b>9,969</b>	14,884	Amortization	<b>2,513</b>	1,926
	<b>290,264</b>	194,577	Business taxes, licenses & memberships	<b>9,133</b>	11,563
<b>LIABILITIES Current</b>			Fundraising expenses	<b>1,511</b>	20,199
Accounts payable & accrued liabilities	<b>18,937</b>	8,735	Insurance	<b>17,501</b>	13,613
Deferred grant contribution	<b>30,427</b>	18,774	Interest & bank charges	<b>2,511</b>	3,154
	<b>49,364</b>	27,509	Office	<b>11,140</b>	16,593
<b>FUND BALANCES</b>			Professional fees	<b>8,902</b>	8,606
General Fund	<b>230,924</b>	152,197	Program expenses	<b>13,779</b>	13,935
Restricted Fund	<b>9,976</b>	14,871	Rental	<b>24,161</b>	25,161
	<b>240,900</b>	167,068	Salaries & wages	<b>199,513</b>	284,033
	<b>290,264</b>	194,577	Sub-contracts		3,749
			Telephone	<b>2,800</b>	2,969
			Travel	<b>972</b>	970
				<b>297,081</b>	410,515
			<b>EXCESS (Deficiency) of REVENUE OVER EXPENSES</b>	<b>73,832</b>	20,774



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# TREASURERS REPORT

From a financial point of view, 2020 was an especially, challenging year for Big Brothers Big Sisters of York (BBBSY) due to the pandemic. Overall, revenue decreased by 14% from the prior year. Donations showed an increase of 11% while fundraising and grants decreased by 18%. Expenses were down about 28% which helped to reduce the impact of the reduced revenue.

This was mainly due to the receipt of the federal government wage subsidy.

For the year ending December 31, 2020, Gross Revenue was \$370,913. Program, Fundraising and Administrative expenses were \$297,081. This resulted in a net surplus of \$73,832.

I would like to congratulate the staff during this very difficult year on their creative on-line fundraising initiatives along with the innovative techniques on maintaining and growing our matches in this virtual world.

Both the BBBSY Staff and Board remain committed to capitalizing on opportunities to increase revenues either through growing our existing events and/or new streams of revenue in the areas of grants and donations along with cost reductions where possible.

Finally, I would like to take this opportunity to thank both the Staff and the Board for their continuing support, dedication and teamwork in 2020 and 2021.

**Gary Kryshka**

Board Chair & Treasurer 2020



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# THANK YOU

On behalf of the  
children and families we  
are honoured to serve,  
please accept our  
sincere thanks for all  
that you do.

